



Accelerate your **Publishing**

A WHITE PAPER BY



Excellence with Exeter

For over 15 years, we have partnered with several leading publishing houses globally and delivered world class, publication-ready digital & print content by applying cutting-edge technology, streamlined processes, continuous innovation, and extensive domain expertise.



Our Purpose

To advance the creation, collaboration, and distribution of useful knowledge, to serve humanity better.

Our Vision

To make publishing all content as simple as clicking a button and become the partner of choice for individuals and organizations looking to share knowledge.



The Exeter Culture

Our core values help us add value to the publishing ecosystem, by empowering people, enriching processes, exploring challenges, exchanging expertise and enhancing accessibility.



Deliver Excellence
Deliver Delight

Stay Curious
Stay Driven



Dream Big
Rise Together

The need for kriyadocs



Our vision is to make publishing all content as simple as **clicking a button**.

At Exeter Premedia, we've partnered with prestigious publishing houses across the world for **over 15 years** and delivered world class, publication-ready digital & print content by applying cutting-edge technology, streamlined processes and **extensive domain expertise**.

The publishing lifecycle is riddled with a lot of intricate touchpoints that often end up frustrating authors and publishers because a lot of their precious time and effort gets spent on a convoluted cycle of chores – formatting issues, version changes, status tracking, email volleys, approval delays, repeated follow-ups, and more.

We felt there had to be a better way to make publishing simple and easier. It is with that goal that we huddled our best minds and created **kriyadocs** – an online collaboration platform that brings all the stakeholders together to get work done.

With its **XML-first workflow**, on the fly proofing-and-editing capabilities, configurable workflows and integrated content management system (CMS), kriyadocs serves as the **single-source window** for our clients to **transform content** in any input format to multiple output formats including web and print PDFs, ePub and enhanced ePub with multimedia capabilities.

We endeavor to continuously enhance the capabilities of kriyadocs to meet ever-evolving client needs and challenges, while keeping up with advancements in technology, and nimbly adopting industry standards and best practices.

Key benefits

The publishing lifecycle is riddled with a lot of intricate touchpoints. Added to this are the triple constraints of Quality, Time. We make publishing simple and easy by bringing all the stakeholders together to get work done.

The kriyadocs promise

EMPOWER



Empower teams to collaborate effortlessly

ENSURE



Ensure highest quality of publications

ENHANCE



Enhance author and reader experience

ENRICH



Enrich content with feature-rich workflows

kriyadocs helps publishers convert production from a **cost centre** to a **profit centre**

ENRICH YOUR MANUSCRIPTS

- ✓ Consistent and accurate outputs on every export
- ✓ Stringent validation across all stages
- ✓ Improved attribution, discoverability and searchability
- ✓ Improved accessibility for a wider reach

STREAMLINE YOUR PROJECTS

- ✓ Organize and prioritize your work
- ✓ Centralized communication for easy access
- ✓ Centralized asset tracking and management
- ✓ Take informed decisions with insightful analytics

SIMPLIFY YOUR AUTHOR JOURNEY

- ✓ Intuitive UI for the author to make important changes
- ✓ Easy query resolution
- ✓ Review final proofs to ensure that all changes went in
- ✓ Record author feedback for future enhancements

ORCHESTRATE YOUR PUBLICATION

- ✓ Eliminate mundane tasks
- ✓ More power and controls to get the PDF just right
- ✓ Control over final content for publication
- ✓ Complete confidence in the quality of the publication

Key features

kriyadocs' full featured toolset helps you supercharge your productivity



ENABLE YOUR TEAMS

- ✓ WYSIWYG rich text editor
- ✓ Intuitive author review experience
- ✓ Actionable dashboards and reports
- ✓ On-the-fly proofing

ENHANCE YOUR CONTENT

- ✓ XML-first workflows
- ✓ AI/ML driven editing and templates
- ✓ Comprehensive reference management
- ✓ Integrated CMS & DAM

ENSURE HIGH QUALITY

- ✓ Built-in XML, content and proof validation
- ✓ Smart queries
- ✓ Change tracking and version control
- ✓ Role and element level security

EXTEND YOUR METADATA

- ✓ Import metadata from submission systems
- ✓ Customizable business rules
- ✓ Adaptable workflows
- ✓ Flexible 3rd party integrations

Value proposition

kriyadocs helps you get more done for less



BETTER EFFICIENCY

Improve your publishing efficiency by ensuring effortless compliance to processes and standards



FASTER TURNAROUND

Accelerate your publishing time by reducing unwanted loopbacks and delivering better outcomes



LOWER COSTS

Reduce your publishing costs by rightsizing your teams, eliminating redundant tools and reducing unnecessary steps in your workflow



WIDER REACH

Expand your publishing reach by empowering authors and providing an enriching experience for your readers

The kriyadocs community

High praise from happy authors & publishers



"I found the new online proofing system very easy to use once I figured out what I was doing. The fact that I could download a PDF after I had made changes to check the proofs before approving was really good and helpful."

Isabel Peres

Author

British Journal of Radiology

"Thank you so much for your patience and support. The online system was beautiful and very easy to manage. We were able to easily transfer everything in there."

Ariana Zeka, Paolo Laruiola and Giovanni Leonardi

Authors

BMH Global Health

"The paper was accepted yesterday and has now been formatted and published on the website today. Must be some kind of a record. I do not know of any other journal that has done this – all thanks to your help of course."

Dr. Ashwin Mahalingam

Editor-in-chief

Engineering Project Organization

Journal (EPOJ)

"kriyadocs is a very intuitive tool and is great for authors and publishers alike!"

Catherine Harding Wiltshire

Director of Operations (former)

BMJ



Unchain yourself from the desk. Get work done on-the-go with a full featured toolset at your fingertips.

ENABLE

Effortless collaboration.
Empowered teams.



Intuitive user interface



Kanban lanes



Centralized communication



Actionable dashboards

ENHANCE

Adaptable workflows.
Rich content.



AI driven templates



XML-first workflows



Integrated CMS & DAM



Multilingual support

ENSURE

Smart automation.
Stringent validation.



Automated data validation



ML driven editing



Smart query resolution



Role & element level security

EXTEND

Repeatable processes.
Quick monetization.



REST API integration



Dynamic workflows



Customizable business rules



Rich metadata enablement

To know more or to schedule a demo visit

www.kriyadocs.com