

"A graphical wha-?"

Izvor



Grafički sažetak

Može li povećati vidljivost radova?








ZNAK

Hrvatska udruga za
znanstvenu komunikaciju

Zrinka Pongrac Habdija
7. svibnja 2026.

FTB | Food Technology
& Biotechnology

Kratak pregled današnjeg izlaganja

-  Što je grafički sažetak i gdje se koristi
-  Zašto ga je dobro imati i zašto ga časopisi preporučuju
-  Tko ih radi i kad
-  Kako složiti dobar grafički sažetak
-  Glavni nedostaci
-  Mogu li grafički sažeci zaista povećati citiranost
-  Alati za izradu grafičkih sažetaka

Što je grafički sažetak

- Vizualni sažetak najbitnijih rezultata istraživanja, najčešće slikovna verzija tekstualnog sažetka (Abstract)
- Daje brzi prikaz sadržaja znanstvenog rada
- Može prikazivati najbitnije rezultate, zaključke, pregled nekog područja ili dodaje novu vrijednost nedovoljno istraženom području (research gap), ovisno je li istraživački rad, pregledni, i sl.
- Što nije grafički sažetak?

Gdje se koristi grafički sažetak

- U sadržajima objavljenih brojeva časopisa
- Na početnim stranicama članaka
- Na mrežnim stranicama i društvenim mrežama časopisa, institucija, autora
- U prezentacijama, prijavama projekata ili stipendija, posterima, edukativnim materijalima
- Za promociju nakon objave

Highly Accessed Articles

Review

Nutritional, Ethical and Ecological Aspects of Cultured Meat with Particular Emphasis on Functional Food Production: A Comprehensive Literature Review

by Marian Gil et al.

Foods 2026, 15(5), 891; <https://doi.org/10.3390/foods15050891>

Published: 5 March 2026



Article

Comparative Microbiome Profiles of Korean Fermented Foods Based on Production Type and Additive Use

by Huyong Lee et al.

Foods 2026, 15(5), 1010; <https://doi.org/10.3390/foods15061010>

Published: 12 March 2026

Microbiome dynamics in traditional and commercial Korean fermented foods

ARTICLES

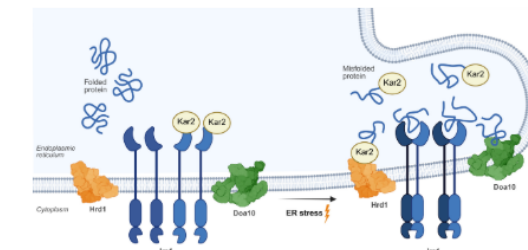
♦ Tea Martinić Cezar, Antonia Paić, Bojan Žunar, Igor Stuparević, Vladimir Mrša and Renata Teparić

Enhancing Yeast Surface Display: UPR, ERAD, and ER Dynamics in Recombinant Protein Production (*minireview*)

Food Technol. Biotechnol. 64 (1) 4-19 (2026)

<https://doi.org/10.17113/ftb.64.01.26.8764>

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#) | » [XML](#)



Credit: H. Stuparević, Žunar, B. (2025) <https://doi.org/10.17113/ftb.64.01.26.8764>

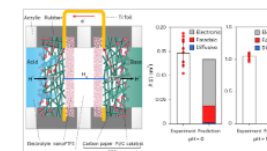
Research

Article

26 Feb 2026

A hydrogen-molecule-mediated proton-exchange membrane with near-complete permselectivity

This study reports on a hydrogen-molecule-mediated proton-exchange membrane. The design leverages hydrogen evolution and oxidation reactions on gas diffusion electrodes to overcome the typical trade-off between selectivity and conductivity, with demonstrations in a pH-decoupled rechargeable battery and an electrochemical stack for efficient acid and base generation.



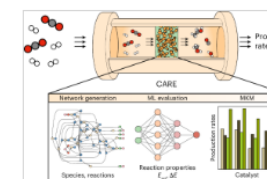
Jinwei Xu, Ge Zhang ... Yi Cui

Article

Open Access
19 Mar 2026

An end-to-end framework for reactivity in heterogeneous catalysis

This study presents a framework for the automated generation of reaction networks in heterogeneous catalysis. Powered by state-of-the-art machine learning models, the framework enables the investigation of thermal and electrochemical processes not amenable to density functional theory. The capabilities of its kinetic module are demonstrated by simulating Fischer–Tropsch networks with 37,000 reactions.



Santiago Morandi, Oliver Loveday ... Núria López

ZNAK

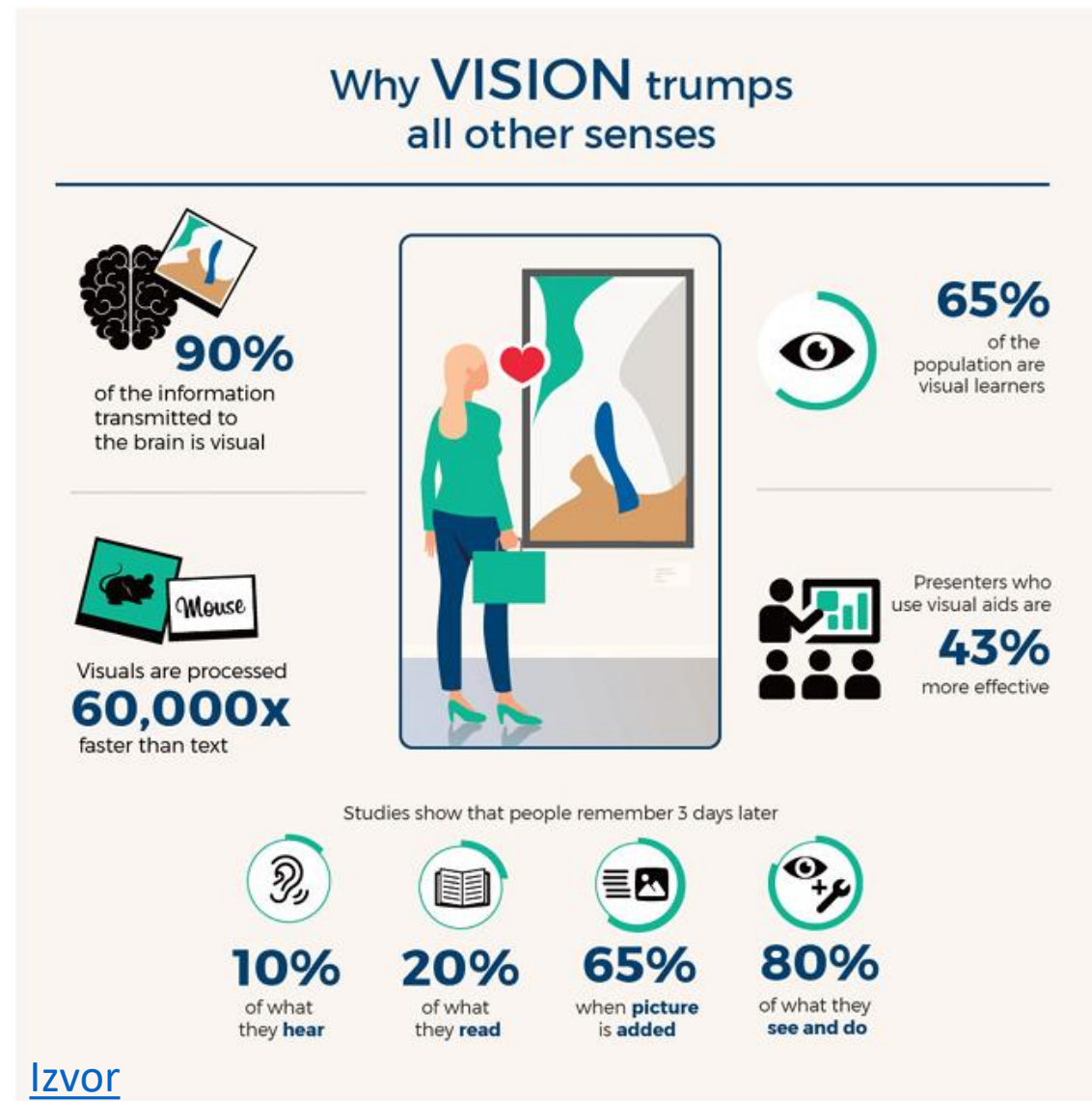
Hrvatska udruga za
znanstvenu komunikaciju

Zašto je dobro imati grafički sažetak

- Budući da prikazuju najbitniju informaciju na jasan vizualan način, omogućavaju lakši pristup istraživačkom radu. Čitatelj može brže odlučiti je li mu informacija iz tog rada relevantna
- Korisni široj populaciji, ne samo znanstvenicima, studentima, već i stručnjacima iz različitih područja
- Privlače pažnju čitatelja
- Od 2011. do 2015. godine, broj grafičkih sažetaka porastao je za 350 % u društvenim znanostima

Zašto ih časopisi preporučuju

- Privlače pažnju – potrebno kraće vrijeme koncentracije
- Povećan volumen objavljenih znanstvenih radova
- Povećan interes neznanstvenih čitatelja u post-COVID vremenu



ZNAK

Hrvatska udruga za
znanstvenu komunikaciju

ORIGINAL SCIENTIFIC PAPERS

- ♦ Silvia Nicolè, Enrico Negrisolò, Giulia Eccher, Roberto Mantovani, Tomaso Patarnello, David L. Erickson, W. John Kress and Gianni Barcaccia

DNA Barcoding as a Reliable Method for the Authentication of Commercial Seafood Products

Food Technology and Biotechnology 50(4) 387–398 (2012)

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#)

- ♦ Bartłomiej Dziuba and Beata Nalepa
- ### Identification of Lactic Acid Bacteria and Propionic Acid Bacteria using FTIR Spectroscopy and Artificial Neural Networks

Food Technology and Biotechnology 50(4) 399–405 (2012)

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#)

- ♦ Shao-Lan Zou, Jie-Fang Hong, Cui Wang, Xin Jing and Min-Hua Zhang
- ### Construction of an Unmarked *Zymomonas mobilis* Mutant Using a Site-Specific FLP Recombinase

Food Technology and Biotechnology 50 (4) 406–411 (2012)

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#)

- ♦ Svetlana V. Kamzolova, Maria N. Chiglintseva, Alsu I. Yusupova, Natalia G. Vinokurova, Valentina Ya. Lysanskaya and Igor G. Morgunov
- ### Biotechnological Potential of *Yarrowia lipolytica* Grown under Thiamine Limitation

Food Technology and Biotechnology 50 (4) 412–419 (2012)

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#)

- ♦ Irina Mladenoska
- ### Simple and Mixed Reverse Micelles as Potential Bioreactors for Enzymatic Synthesis of Alkyl Glycosides - Environmentally Friendly Surfactants

Food Technology and Biotechnology 50 (4) 420–426 (2012)

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#)

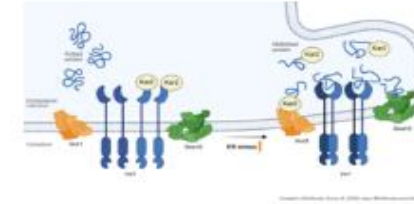
ARTICLE 8

- ♦ Tea Martinčić Cezar, Antonia Raić, Bojan Žunar, Igor Šuparević, Vladimir Mrša and Renata Teparčić
- ### Enhancing Yeast Surface Display: UPR, ERAD, and ER Dynamics in Recombinant Protein Production (minireview)

Food Technol. Biotechnol. 64 (1) 4–19 (2026)

<https://doi.org/10.17113/ftb.64.01.26.8764>

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#) | » [XML](#)



- ♦ Katarina Butorac, Martina Barić, Dina El Khalifa, Ena Habuš, Nina Čuljak, Andreja Lebot Pavunc, Jasna Novak, Jagoda Sušković and Blaženka Kos

Autochthonous Human Milk Lactobacillus Strains as Potential Probiotic Starter Cultures (original scientific paper)

Food Technol. Biotechnol. 64 (1) 20–29 (2026)

<https://doi.org/10.17113/ftb.64.01.26.9074>

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#) | » [XML](#)

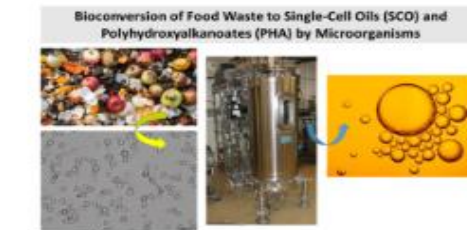


- ♦ Zahra Montazer and Kianoush Kheiravi-Darani
- ### Dual-Target Bioprocessing Using Oleaginous Microorganisms: Converting Food Waste into Lipids and Biopolymers (minireview)

Food Technol. Biotechnol. 64 (1) 30–38 (2026)

<https://doi.org/10.17113/ftb.64.01.26.9268>

» [Article details](#) | » [Full Text \(PDF\)](#) | » [Abstract \(Croatian\)](#) | » [XML](#)



- ♦ Mark Lommel, Franziska Hützel, Lina Šluktaite, Klemens Wild, Antonija Grbovac, Ingrid Sinning and Sabine Strahl

The Schizosaccharomyces pombe Glycoacyltransferase Gmh5 Is a Functional Homologue of the

α -1,8-Mannosyltransferase Mnn10 Crucial for N-Glycan Processing (original scientific paper)

Tko radi grafički sažetak i kad

Tko

- Autori
- Urednici
- Uredništvo
- Studenti, suradnici
- Specijalizirane tvrtke (npr. Cactus, Editage)

Kad

- Prije prijave rada u časopis
- Nakon prihvaćanja za objavu
- Nakon objave

Kako složiti dobar grafički sažetak

Većina uputa slaže se u ovim osnovnim smjernicama:

1. Pročitati upute autorima
2. Dobar g.s. prikazuje samo jedan ključni rezultat/zaključak rada
3. Vizualni slijed (s lijeva nadesno): **kontekst** → **najbitniji rezultat je najistaknutiji** → **rezultat/zaključak**
4. Što manje teksta (konsenzus: <30; nepisano pravilo: natuknice, ne rečenice)
5. Dosljednost – boje, debljina linija, stil slika ili grafika, čitljivi fontovi
6. Prazan prostor – koristite razmake

Traditional Workflow (2-4 hours)

1. Sketch concept on paper
2. Open Illustrator/BioRender
3. Search for icons
4. Arrange elements
5. Adjust colors
6. Export and resize
7. Realize it looks terrible
8. Start over

News:

Authors are invited to browse Collections that are currently open for submissions [Read more](#)

- Journals
- Why publish with us?
- Editorial Policies
- Author Information
- Peer Review Guidelines
- Collections
- Hot topics
- Latest Articles
- Videos
- Podcasts

Author Information

» Author Guidelines

- Article type definitions
- Clinical trial registration
- Does your manuscript need to have its English improved?
- Equations
- Figures and tables
- Graphical Abstracts
- Guide to submission status indicators
- Invited reviews
- Manuscript preparation
- Manuscript structure
- Manuscript template
- Pre-submissions
- Proofs
- Reference Style Guidelines
- Submission process
- Supplementary data
- Use of Brand Names in submitted manuscripts
- Video abstracts

» Copyright/Rights of Authors, Read and the Publisher

Graphical Abstracts

Graphical Abstracts should be representative of the content of the text Abstract. Just as the Abstract must not introduce information not contained in the body of the paper, the Graphical Abstract should not contain new information or data not included in the body of the paper.

Graphical abstracts should not be a duplication of any figure already included in the paper.

Graphical Abstracts do not have a title, a caption or a note section, so should be completely self-explanatory.

Graphical Abstracts should take up no more than one third of an A4 page.

Before you submit any figures for the Graphical Abstract, please check this list to ensure your files meet our criteria:

- Files are provided in our required file formats, .jpg or .tif (see the 'Preparation' section)
- If your file is not in .jpg or .tif or please convert to the accepted file type that allows the highest quality
- Artwork is of high quality (correct resolution, not blurred, stretched or pixelated)
- Image size: width should be 2500px or less
- One file provided per Graphical Abstract
- White space and unnecessary elements removed
- All text is in English and contains no spelling or grammar errors
- All fonts used are embedded and are the journal's standard font style - Arial or Symbol
- Font size is consistent
- Lines are a minimum of 0.3pt

• **Graphical Abstract:** A graphical abstract (GA) is an image that appears beneath the text abstract. In addition to summarizing the content, it should represent the topic of the article in an attention-grabbing way. Moreover, before you submit any figures for the graphical abstract, please check the following list to ensure your files meet MDPI's graphical abstract (GA) criteria:

- A graphical abstract should not be exactly the same as any figure in the body of the paper, a simple superposition of several subfigures, or a combination of the text abstract and a picture.
- A graphical abstract should be original and unpublished artwork. Any postage stamps, currency from any country, or trademarked items should not be included in it. No copyrighted material should be used in a GA.
- A graphical abstract should be a high-quality illustration or diagram in any of the following file formats: PNG, JPEG, or TIFF.
- The minimum required size for the graphical abstract is 560 × 1100 pixels (height × width).
- Written text in a graphical abstract should be clear and easy to read. It is recommended to use fonts such as Times, Arial, Courier, Helvetica, Ubuntu, and Calibri.
- Please use symbols correctly, and do not use commas instead of decimal points in numbers.
- Avoid large blocks of text or large blank spaces in the image.
- Do not include "Graphical Abstract" as a heading in the image.

Graphical abstract will be displayed on the online version of the article, but is typically absent from the print version or article F file.

Graphical abstract

Journals are increasingly requesting the submission of a "graphical" or "visual abstract" alongside the body of the article. A graphical abstract summarizes the contents of your article in a concise, pictorial, professional form which is designed to appeal to an interdisciplinary audience. While some authors may use a concluding figure from the article, many are now creating specially designed graphical abstracts that capture the content of the article for readers at a single glance. Please see examples below.

The graphical abstract will be displayed in online search result lists, the online contents list and the article on ScienceDirect, but will typically not appear in the article PDF file or print.

Introduce the context of your research or make your first point here



Elsevier Author Team

Here is where you showcase your methodology or make the second point



Tancock, C.M., University of Oxford

Finally this panel is for explaining the main outcome of your work or hosting the third point



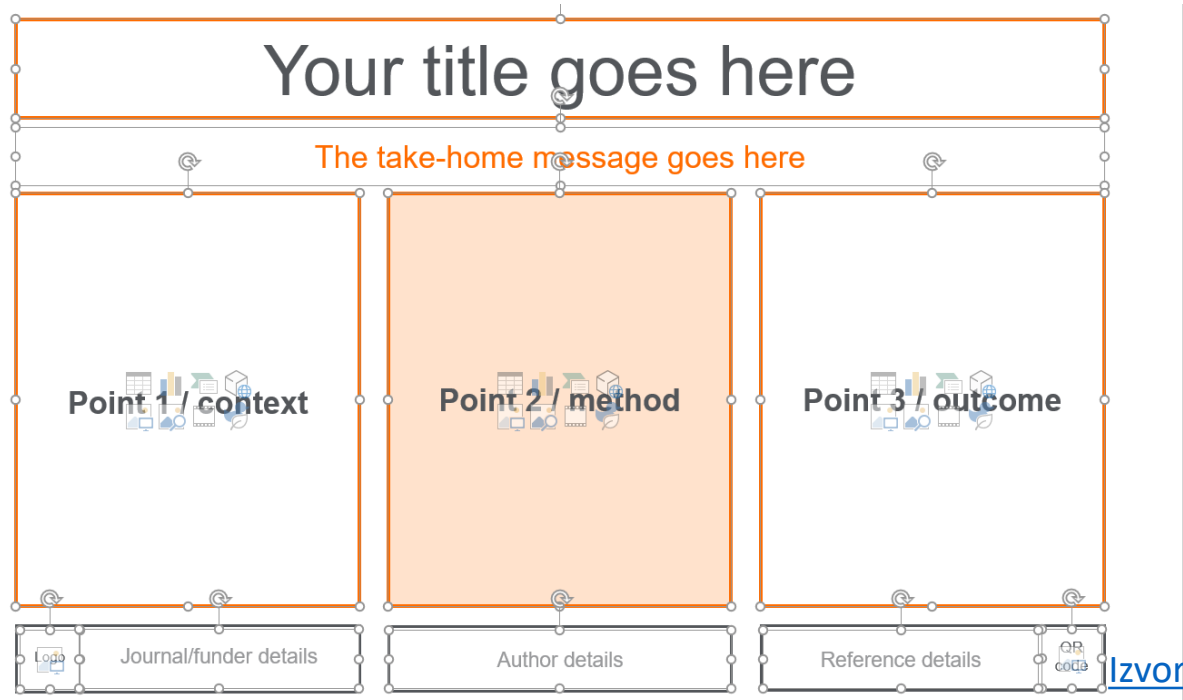
elsevier.com/authortools-and-resources/graphical-abstract



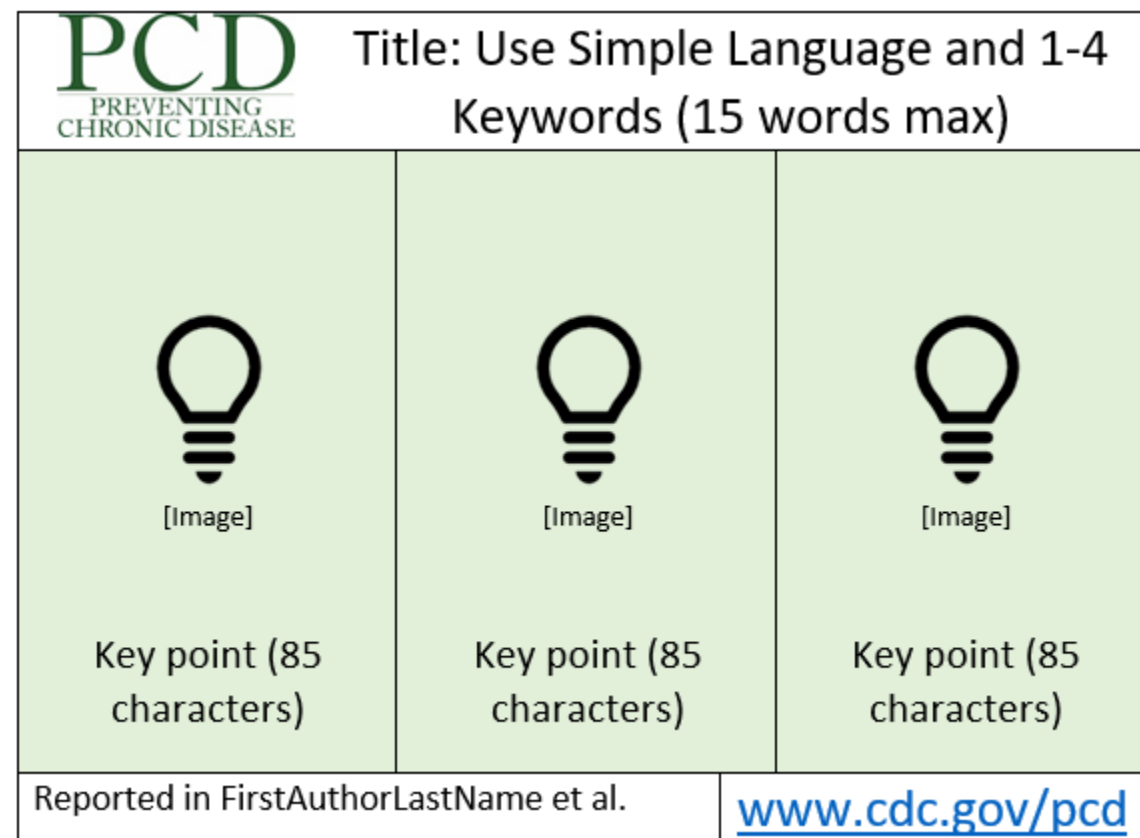
ZNAK

Hrvatska udruga za znanstvenu komunikaciju

- Mnogi časopisi daju upute kako složiti sažetak. Neki nude predloške:



Dimenzije: Power Point 16:9, visoka rezolucija >300 dpi; ostali programi: 531×1328 pixels (V×Š)
 Fontovi: sans serif za web: Arial, Calibri, Courier, a za tisak serif fonts ugodniji za čitanje (Times New Roman)
 Veličina fonta: 12-18 pt (veličina fonta 8)
 Ne više od dva fonta



Naslov je bitan: puni ili skraćena verzija
 Glavni dio: najistaknutiji, vizualan radije nego tekst
 Zaključak: izjava
 Ime kreatora, handle, DOI, licence

Your title goes here

The take-home message goes here

Point 1 / context

Point 2 / method

Point 3 / outcome

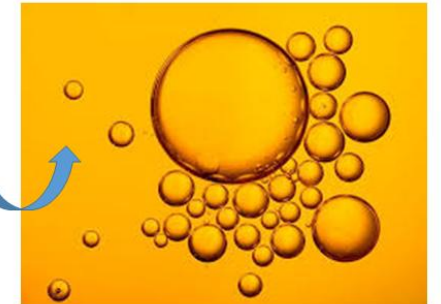
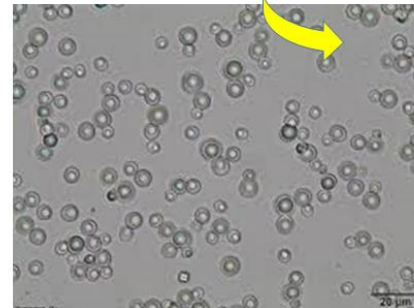
Journal/funder details

Author details

Reference details

QR code

Bioconversion of Food Waste to Single-Cell Oils (SCO) and Polyhydroxyalkanoates (PHA) by Microorganisms



- ili savjete:

...guidelines on how to design infographics...using the mnemonic G.R.A.P.H.I.C.

G – get to know your audience

R – restrict use of colours

A – align elements

P – prioritise parts

H – highlight the heading

I – invest in imagery (wisely)

C – choose charts carefully

[Izvor](#)

Do

Remove details without changing the conclusions

Draw the narrowest, most limited, conclusions from the data

Use easy-to-read and appropriately sized font

Use the journal's template, if applicable

Save the image in high resolution

Ask for feedback from others

Include the visual abstract creator's name and Twitter handle

Don't

Use icons or graphics without permission or user rights

Attempt to include all of the study's findings

Add an interpretation of the study's findings

Use the journal's logo if the visual abstract is not sponsored by the journal

[Izvor](#)

Veličina i izgled sažetka

Za društvene mreže i web

Za prezentacije, postere, prijave

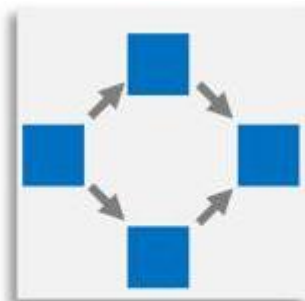
Kvadrat i pravokutnik (pejzažni format) najčešći su oblici, omjer dimenzija (npr. 16:9, 2:1) često treba prilagoditi društvenim mrežama



Linear



Zig-Zag



Forking



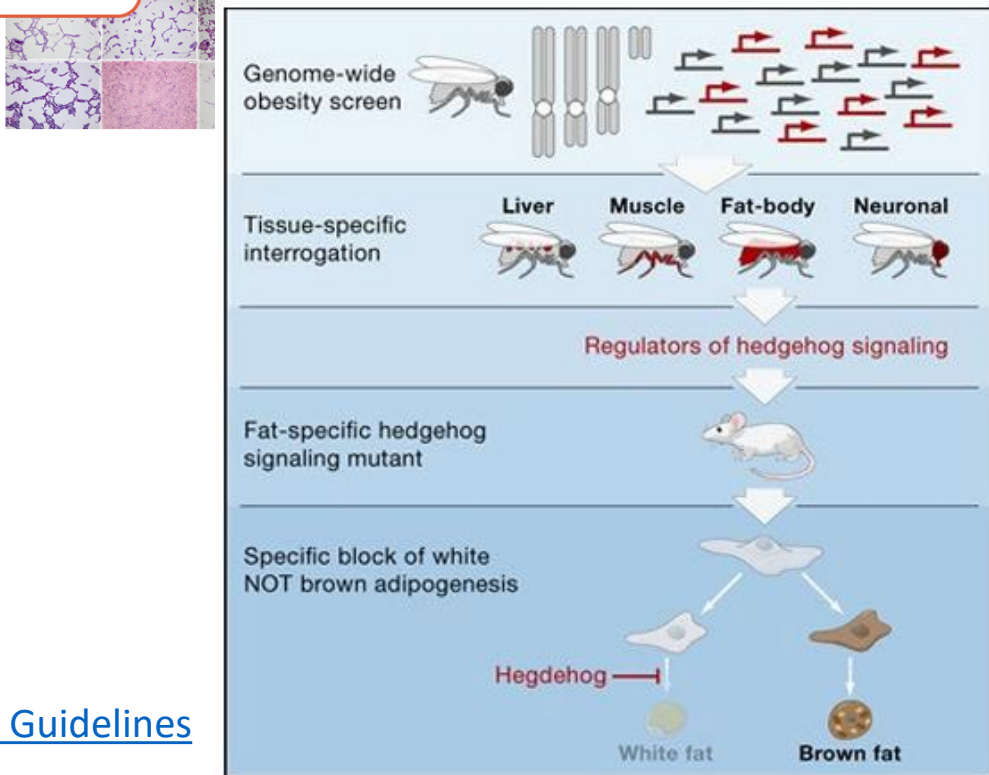
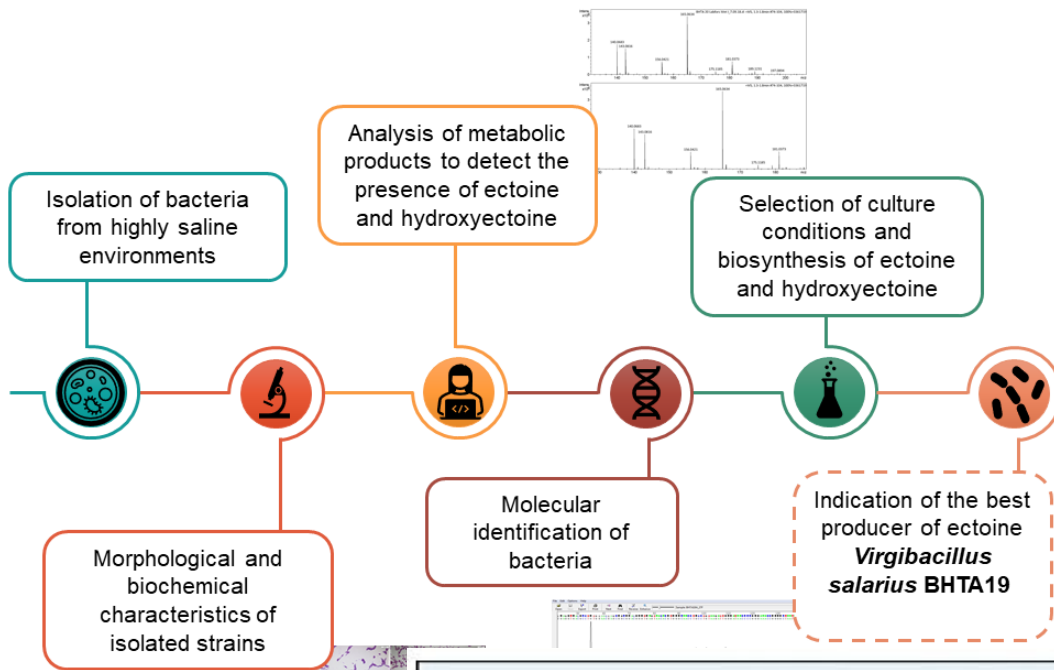
Nested



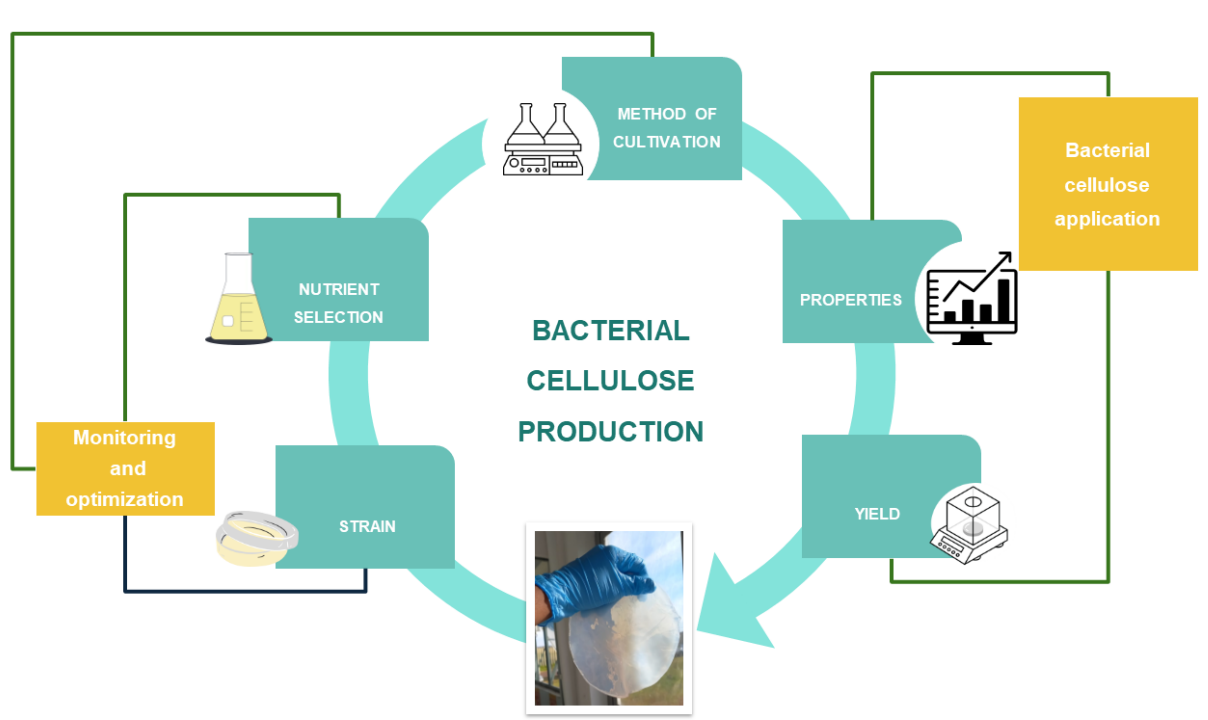
Circular



Parallel

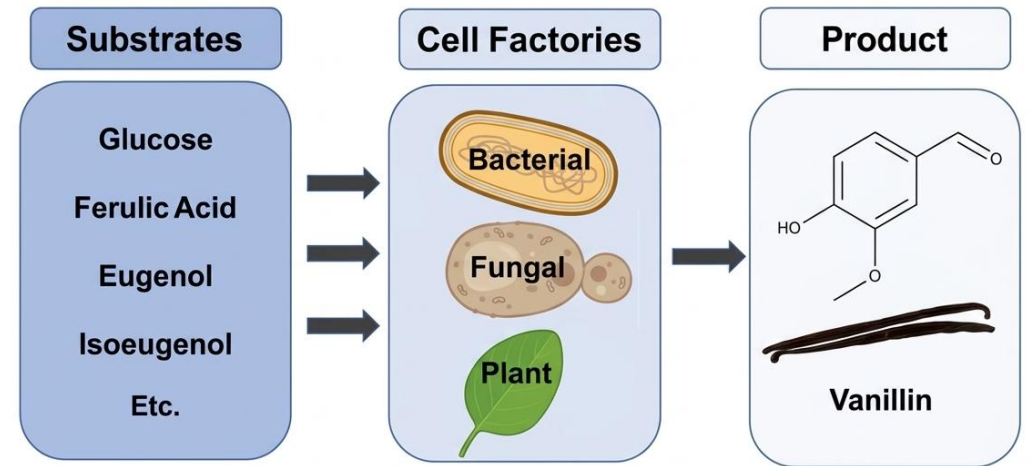


[Cell Press Guidelines](#)



[Izvori](#)

Sourcing Vanillin via Fermentative Biotechnology



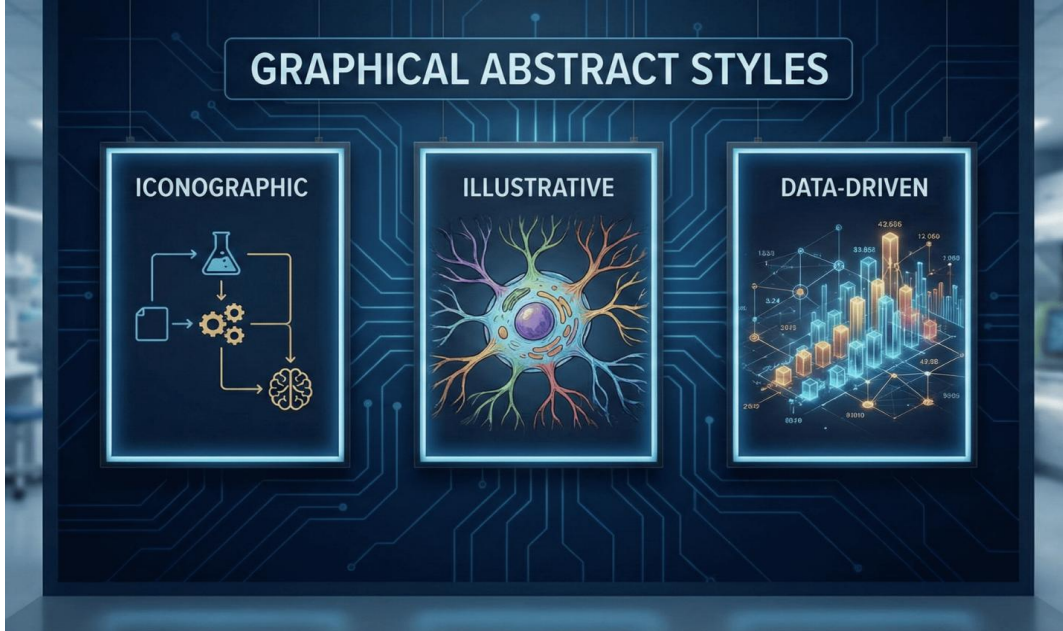
Production of vanillin from diverse substrates using engineered hosts

Boje

- Privlače pažnju, utječu na značenje, pristupačnost
- Teorija boja (Colour theory): kako tumačimo boje
- Neki primjeri kako koristiti boje: kako bi neki objekti izgledali u prirodi? Tople boje asociraju negativna svojstva, a hladne boje pozitivna svojstva, npr.:
stanice tumora=crveno
matične stanice=zeleno
normalne stanice=plavo;
crveno=vruće, toplo; plavo=hladno; žuto-zeleno=oksidacija
- 70 % primarna boja 20 % sekundarna boja, 10 % akcentna boja



Stilovi grafičkih sažetaka:



Izvor

1. Dijagram (shematski):

Izvor

Luke Skywalker is known to have a powerful Jedi as a father, yet it was unknown if Luke could harness the powers of the Force. Two challenges were used to interrogate this question.

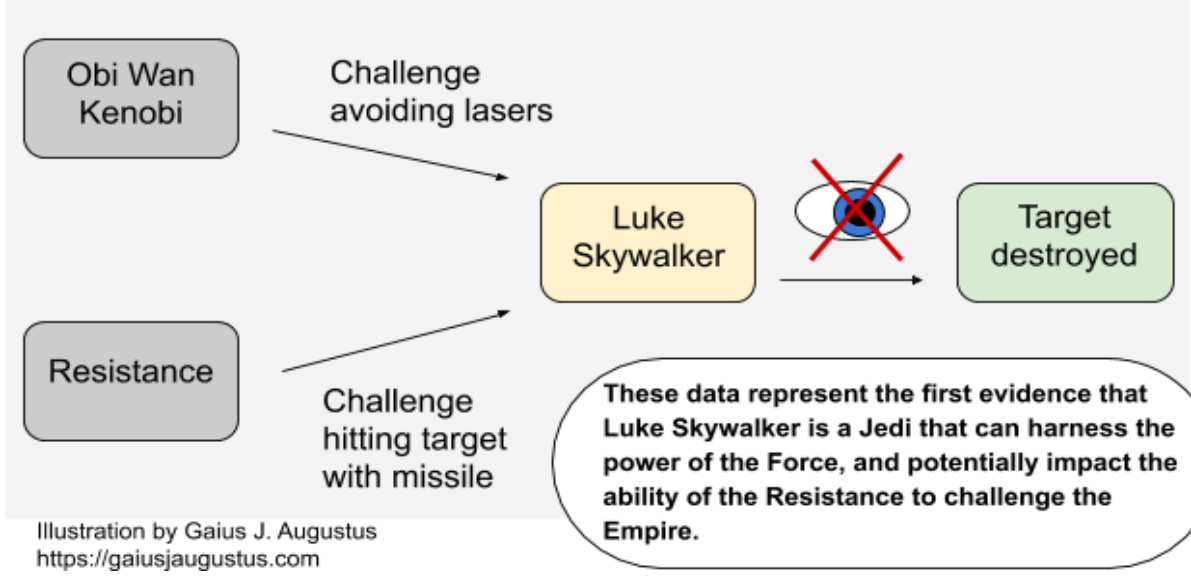


Illustration by Gaius J. Augustus
<https://gaiusjaugustus.com>

2. Vizualni:

Izvor



Infographics

vs.

Graphical Abstracts

Visual representations of a topic that might contain images and data visualizations like pie charts and bar graphs

WHAT ARE INFOGRAPHICS?



Excellent choice for walkthrough content, comparisons, statistical, timeline and informational content

Provide a stronger **storytelling structure** for a summary



Good tool for slides, **posters**, and handouts

Frequently presented on a **single page** or incorporated inside a more extensive page of text

Present most information in **short texts** or topics

Single-panel image that is designed to give readers an immediate understanding of the take-home message of the scientific paper

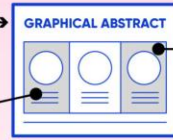
WHAT ARE GRAPHICAL ABSTRACTS?



Subtype of infographic employed to summarize the **take home message** of the scientific paper



Typically used on social media and journal websites



Usually have **little** or no text at all

Single panel illustration to provide quick comprehension of the scientific paper's main point



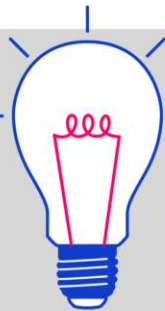
Accompany a written abstract, not replace them



Are self-explanatory, and communicate with other elements of the scientific paper

What should you keep in mind when creating an infographic?

- 1 Choose the most relevant visual style
- 2 Consider your target audience's needs and what attracts them
- 3 Pick a headline that piques your audience's interest



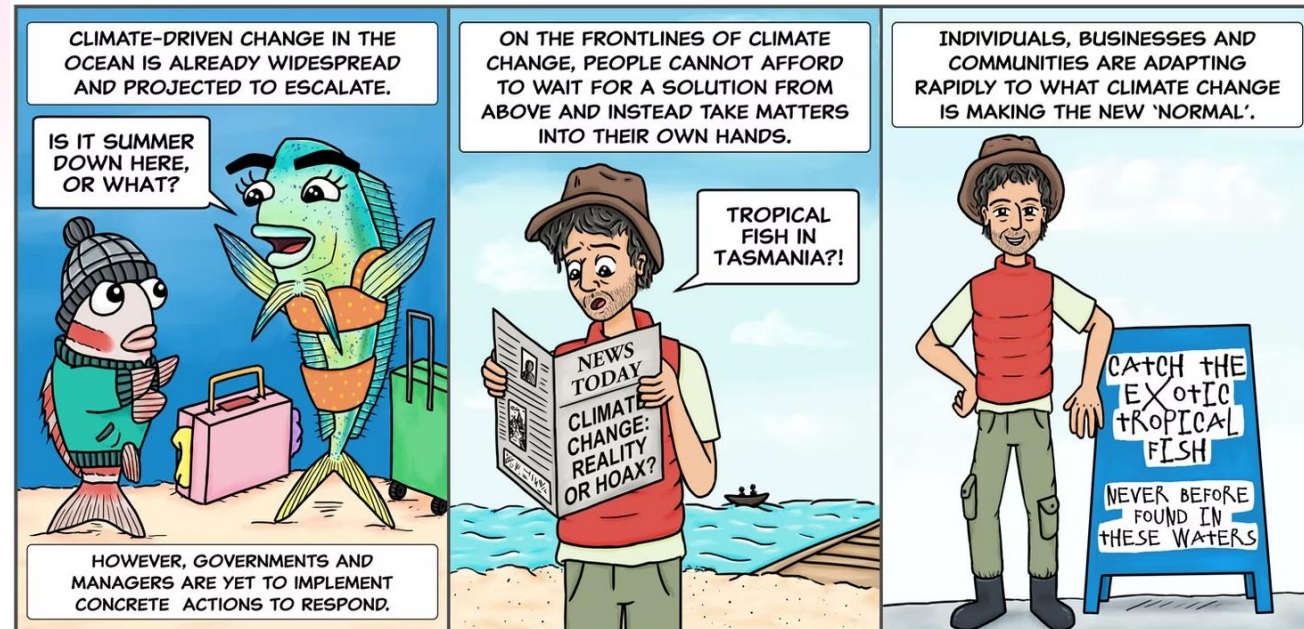
What should you keep in mind when creating a graphical abstract?

- 1 Check the publisher's guidelines for graphical abstracts
- 2 Summarize your significant findings
- 3 Increase readability by adding key phrases and engaging graphics

3. Infografika: Izvor

4. Strip:

Izvor



Glavni nedostaci grafičkog sažetka

- Limitirani podaci o njihovoj učinkovitosti – relativno mali broj istraživanja, oprečni rezultati. Ograničenja studija uključuju: mali broj obrađenih radova, fokus na samo jednu društvenu mrežu
- Drugi faktori utječu na citiranost radova – teško je, gotovo nemoguće, izdvojiti utjecaj grafičkog sažetka od ostalih čimbenika na povećan broj citata nekog rada, ili porast faktora utjecaja nekog časopisa
- Ne prenesu uvijek znanstvenu informaciju
- Nije zamjena za čitanje cjelovitog teksta
- Zahtijevaju dodatno vrijeme i materijalni trošak – od autora se traži da ulože dodatno vrijeme
- Tko je odgovoran za njihovo kreiranje

Glavni nedostaci grafičkog sažetka

Tehnički nedostaci

Problem

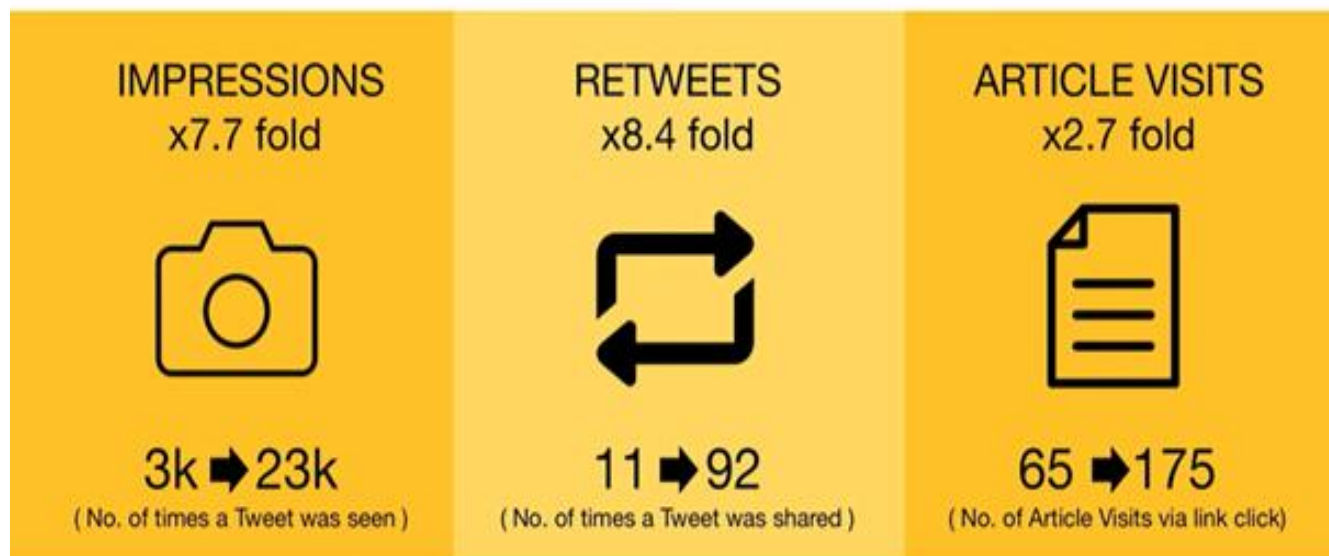
1. Previše informacija – nije potrebno dati pregled cijelog rada
2. Nedosljednost u prikazu slika – miješanje stilova
3. Loš odabir boja
4. Presitan tekst
5. Nejasan slijed – sadržaj je nejasno raspoređen

Rješenje

1. Fokus na najbitniji rezultat ili zaključak
2. Treba se držati jednog stila, izbjegavati mješavinu grafova, fotografija i 3D animacija
3. Preporuka: koristiti boje koje mogu prepoznati osobe s poremećajem vida (viridis, cividis)
4. Ako slika veličine 200 piksela nije čitljiva, veličina fonta je premala
5. Preporuka: koristiti strelice, brojeve ili razmake

Može li grafički sažetak povećati citiranost rada

Impact of Visual Abstracts on Article Dissemination



Ibrahim et al. Ann Surg. 2017

#VisualAbstract

@andrewmibrahim



[Izvor](#)

ZNAK

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znanstvenu komunikaciju






Može li grafički sažetak povećati citiranost rada

- Veliki broj časopisa tvrdi da mogu
- Od prve pojave sažetaka tumačenje se bitno promijenilo
- Prije 10-ak godina zaključci istraživanja bili su oprečni
- Iako i danas priznaju nedostatke, uvjerenja su čvršća
- Sa sigurnošću možemo tvrditi da povećavaju vidljivost i doseg (veći broj čitatelja, klikova i dijeljenja na društvenim mrežama)

Alati za izradu grafičkih sažetaka

- Obavezno provjeriti licencu grafičkog sadržaja koji koristite
- Baze slika i ikona: Power Point ima ugrađene ikone i oblike, Fontawsome, Noun Project, SVG repo
- Specifične za biologiju i medicinu: Reactome, Bioicons, Phylopic, i td.
- Komercijalni alati: Adobe Illustrator, CorelDraw, Affinity Designer
- Kod u otvorenom pristupu: Inkscape (vektorski)
- Dostupni online: Canva, Mindthegraph (MTG), BioRender, Easel.ly, Pictochart, Infogram
- Usluge poput Editage, Cactus

Table 1: Comparison of various online design tools best suited to create infographics and graphical abstracts

	 CANVA ⁹	 VISME ¹⁰	 VENNGAGE ¹¹	 PIKTOCHART ¹²	 EASEL.LY ¹³
Overview	All-in-one visual communication design tool for design needs, infographics included	All-in-one visual communication design tool for marketers, focus on infographics	All-in-one visual communication design tool, focus on infographics	Comprehensive design tool for infographics and visual presentation styles (presentation, poster, banner, report, flyer, social media)	All-in-one visual communication design tool, for educators and students, small business owners, focus on infographic design
	Free plan gives access to most functions	Interactive with links, integration of animation and pop-ups	Browse infographic templates by 8 different types, including statistical, informational, comparison and geographic	Includes graph and chart maker	Free design sand box; support options: articles, webinars, videos, direct customer support
	Possibility to purchase on demands	Integrated analytics			
Templates	50,000+ (total) 126 (infographics) categories: education, process, business, timeline, charity not searchable by categories	500+ (infographics)	100+ (infographics)	600+	732 searchable
Editor	Drag and drop	Drag and drop	Drag and drop	Drag and drop	Drag and drop top bar menu
Icons	2,000+, scalable	1,000+, fully customisable	1,000+, fully customisable	4,000+ free	4,000+ free
Fonts upload	✓	✓	✓	✓	✓
Images library upload	1 Million+ API (Unsplash, Pexels, Pixabay)	1 Million+	1 Million+	1 Million+	681,982
		API (Unsplash)	API (Unsplash)	API (Unsplash)	✓
Animation	✓	✓	No	✓	✓
Interactivity	Video, GIFs, sound media embed possible	Can link between blocks and to outside sources; can embed video and third-party content	Can link to outside sources; can embed video	Video, charts, map visualisation; animated icons embed possible	Video embed possible

Opširnije

- Upute autorima (Elsevier): <https://www.elsevier.com/researcher/author/tools-and-resources/graphical-abstract>
- K. Martin. A picture is worth a thousand words. Med Writ. 2020;29:28–34
https://www.researchgate.net/publication/341293384_A_picture_is_worth_a_thousand_words#fullTextFileContent
- H.K. Jambor, M. Bornhäuser. Ten simple rules for designing graphical abstracts. PLoS Comput Biol. 2024 Feb 1;20(2):e1011789. <https://doi.org/10.1371/journal.pcbi.1011789>
- How To Make A Visual Abstract from Andrew Ibrahim MD:
<https://www.youtube.com/watch?v=CzSvC6ZtS1I>
- Watson R. Visualizing research: A guide to graphical abstract styles.
<https://www.enago.com/articles/graphical-abstract-styles-and-design-guide/>
- Baze ikona: Fontawesome (<https://fontawesome.com/>), Noun Project (<https://thenounproject.com/>), SVG repo (<https://www.svgrepo.com/>)
- Colour palette generator: colors.co
- Elsevier Researcher Academy: <https://researcheracademy.elsevier.com/>

Društvene i humanističke znanosti

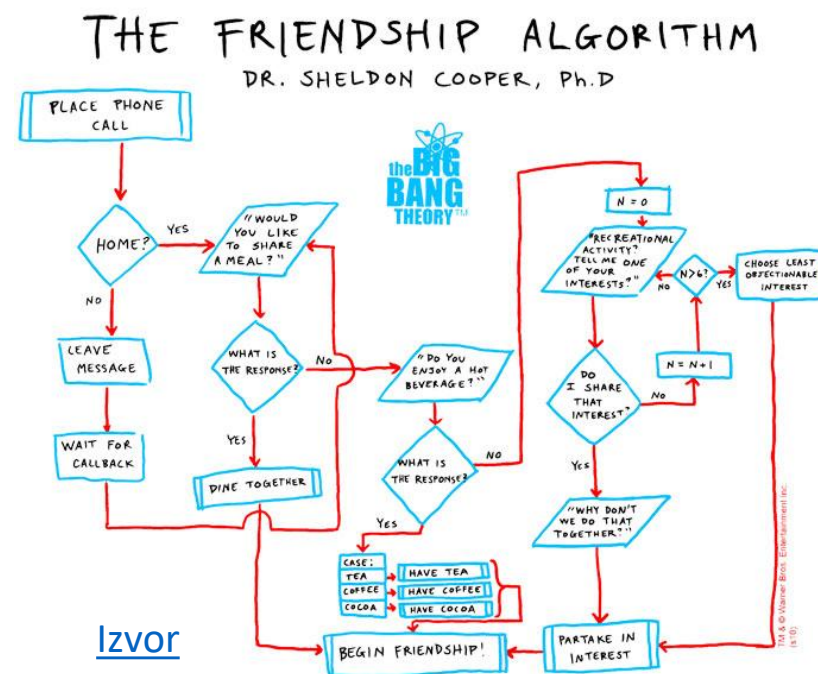
- *International Journal of Behavioral Development* (Sage): [Infographics guidelines](#)
- *Cities* (Elsevier): [Guide for authors](#)
- *Computers in Human Behavior* (Elsevier): [Guide for authors](#)
- *Asian Journal of Social Psychology* (Wiley): [Article Promotion Support:](#)

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Take home message

- Želimo li da se naš rad prepozna? ➡ Da
- Može li nam grafički sažetak u tome pomoći? ➡ Da
- Što trebamo učiniti? ➡

- Pročitati upute autorima
- Razmisliti o najvažnijoj poruci našeg rada
- Proučiti koje su nam tehničke mogućnosti dostupne
- Dobro se zabaviti u cijelom postupku 😊 i ako niste sigurni je li sažetak jasan, dajte nekom kolegi, prijatelju, rođaku da ga pokuša interpretirati



Izvor

ZNAK

Hrvatska udruga za
znanstvenu komunikaciju

FTB Food Technology
& Biotechnology

Hvala!

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